



ecoRIS3
Interreg Europe



European Union
European Regional
Development Fund

ECORIS3 PROJECT

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INTERREG EUROPE Research and Innovation project

Main goal: *develop local innovation plans under Regional Innovation Systems – by promoting sustainable enterprises and contributing to regional economic growth and employment.*



ECORIS3 PROJECT

7 partners from **7 countries** working together to enhance their local innovation ecosystems by the mean of RIS3 strategies.

1 transnational advisor



1. **donostiasustapena**
fomentos**sansebastián**

2.  **CORK**
INSTITUTE OF
TECHNOLOGY
INSTITIÚD TEICNEOLAÍOCHTA CHORCAI

3.  Comunidade
Intermunicipal
da Ave

4.  **SUNRISE VALLEY**
SCIENCE AND TECHNOLOGY PARK

5.  **KAINUUN ETU**

6.  **TORINO**
METROPOLI
Citta metropolitana di Torino

7.  **VIDZEME**
THE GREAT AMBIT

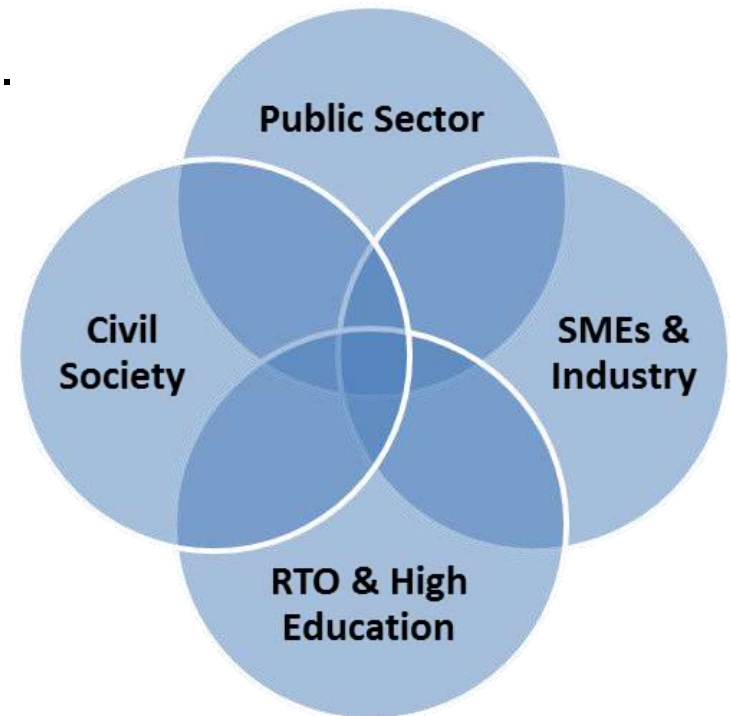
8.  Atlantic
Cities

Each partner is working on **Local Action Plans** development through a comparative SWOT on:

- ✓ policies assessment
- ✓ delivery mechanisms
- ✓ stakeholder engagement actions

by bringing together the Quadruple Helix.

The **QUADRUPLE HELIX approach** gathers key players from:



As part of the first phase of the project, a series of exchange of experiences and Good Practices were undertaken through :

- 4 thematic workshops focused on 4 axis of the quadruple helix
- 3 seminars
- 9 study visits



ECORIS3 CAPITALISATION



CAPITALISATION POLICY

As an advisor of the ECORIS3 project, **Atlantic Cities** is an ideal multiplier organisation for the capitalisation of the project. Indeed, the Atlantic Cities represent more than 400 municipalities along the European Atlantic Coastline and embraces over 4 million inhabitants.

Atlantic Cities Act on 2 dimensions:

1. *At transnational level*

- ✓ Atlantic cities members and its partners / allies
- ✓ To the network “Cities for Cooperation Platform” (C4C) – which gathers the Atlantic Cities; Medcities, Iberian Cities and Adriatic and Ionian Cities
- ✓ To EU experts’ groups and EU institutions



Promote the integration of ECORIS3 values by:

- ✓ Including them in our contributions to the forthcoming European policies currently in preparation (post 2020)
- ✓ Communicating information to EU organizations, lobbying
- ✓ Ensuring the compatibility of operational tools such as the results of other projects and the future European regional policy

Atlantic Cities Act on 2 dimensions:

2. *Share transnational knowledge with Partners*

- ✓ Discuss previous projects related to innovation, such as KNOW CITIES, REVITA, Cultur*At, Imagina Atlantica
- ✓ Identify EU / national opportunities (seminars, open calls, prizes...)
- ✓ Propose EU events where AYCH can be seen as a good practice (Project presentation in Brussels, Atlantic Cities General Assembly...)



- ✓ Encourage project partners to join EU / international initiatives to label ECORIS3 as an EU good practice. i.e. Rennes European Innovation Week

ATLANTIC CITIES' MEMBERS– CONTRIBUTION TO ECORIS3 Good Practices

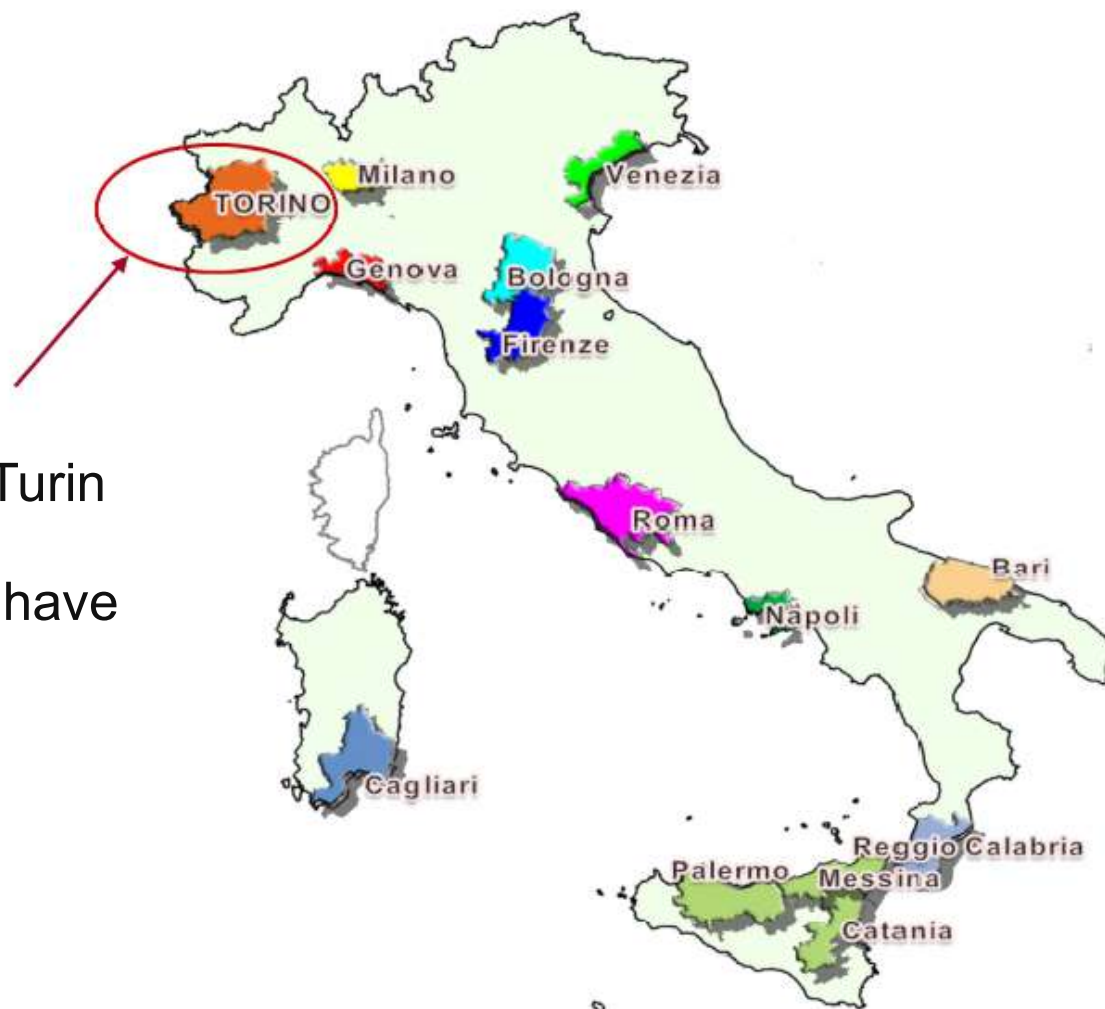
- ✓ **Las Palmas Ciudad del Mar (Las Palmas City Council, Spain):** initiative addressed to boost blue growth under sustainable urban development by linking the quadruple Helix
- ✓ **Grand Poitiers Technopole (Poitiers Urban Agglomeration, France):** aimed at fostering links between public and private enterprises with high innovative growth potential with academia.
- ✓ **Metropolitan strategy of economic development (Brest Métropole, France):** aimed at enhancing links among universities and research centres and enterprises, with special focus on maritime sector (French Tech Brest-Iroise)



Metropolitan City of Turin in the framework of ecoRIS3

Redina Mazelli

Specialized Unit for EU projects
Economic Development Department



The Metropolitan City of Turin is one of the 14 Italian Metropolitan cities which have replaced Provincial administration since **1st January 2015**



The Metropolitan City of Turin is located in North-West Italy and is part of the **Piedmont Region**. It is one of the largest Italian metropolitan areas in terms of size and population.

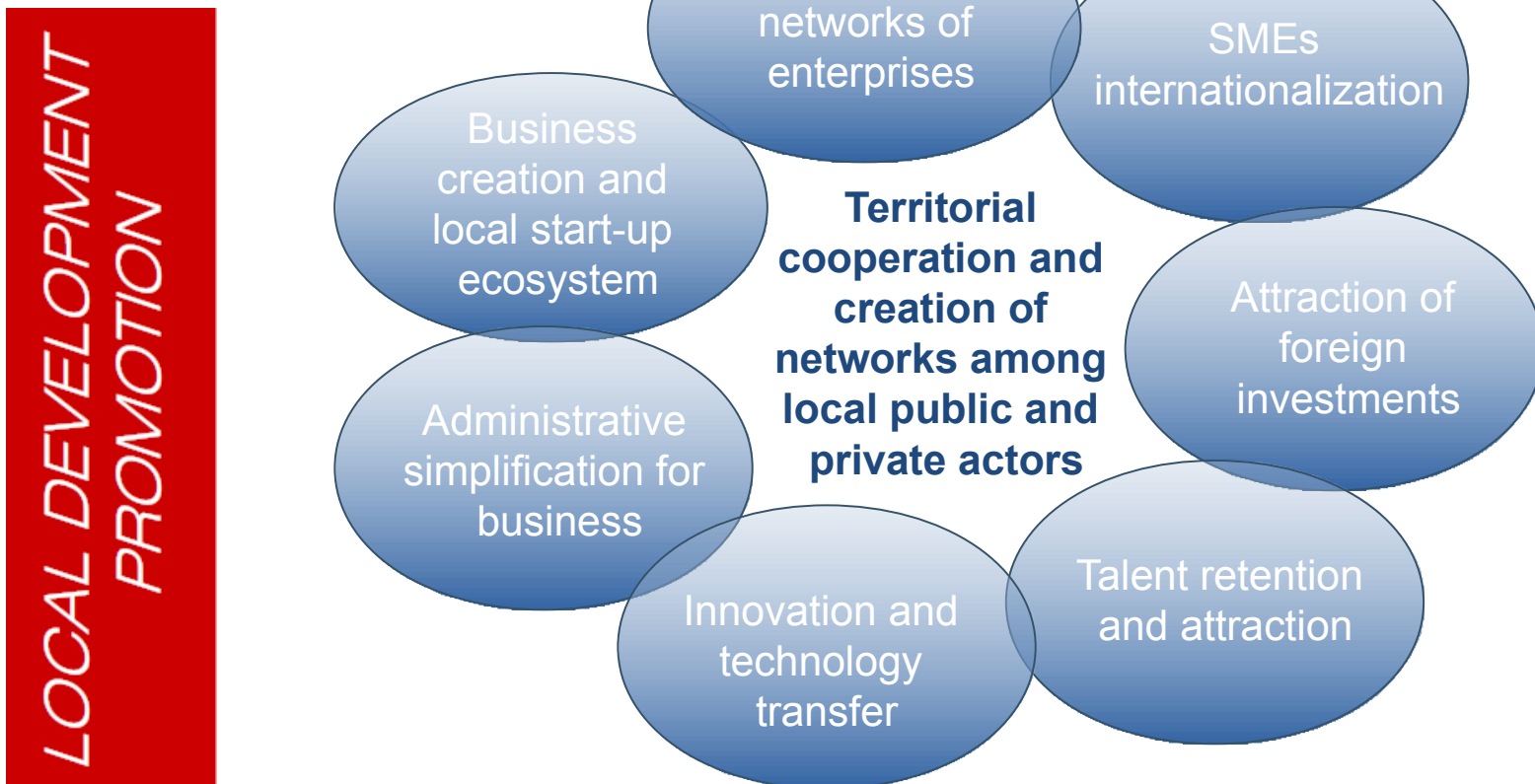
Main data

6.827 Km (52% mountains areas, 21% hills areas, 27% plains)

312 municipalities

2.247.780 inhabitants
(**890,000** live in the **City of Turin**)

The **Economic Development Department** is responsible for integrated local development policies, with the aim of promoting and sustaining:



The Metropolitan city of Turin is one of the founders and a partner of:

- **Science and technology Parks**

Bioindustry Park
Environment Park



- **Technology Districts**

Aerospace
Torinowireless (ICTs)



- **Business Incubators**

I3P – the Incubator of the Polytechnic of Turin
2i3T – the Incubator of the University of Turin



SOME ACTIVITIES



INNOVATION AND RESEARCH ECOSYSTEM

2 UNIVERSITIES

University
(55 departments)

Polytechnic
(18 departments)

4 INNOVATION POLES

Mechatronics
Energy and Clean Technologies
Biotechnologies and biomedical
ICTs

4 HIGH EDUCATION INSTITUTIONS

Collegio Carlo Alberto

COREP

IUC

IUSE

2 TECHNOLOGICAL DISTRICTS

Aerospace
Torinowireless

6 PUBLIC RESEARCH CENTRES

IPLA

Comitato glaciologico

IZSTO

INFM

INRIM

CRI-RAI

2 SCIENCE AND TECHNOLOGY PARKS

Bioindustry

Environment

5 PRIVATE RESEARCH CENTRES

Centro ricerche FIAT

ISI Foundation

CSP

ISMB

CRAB

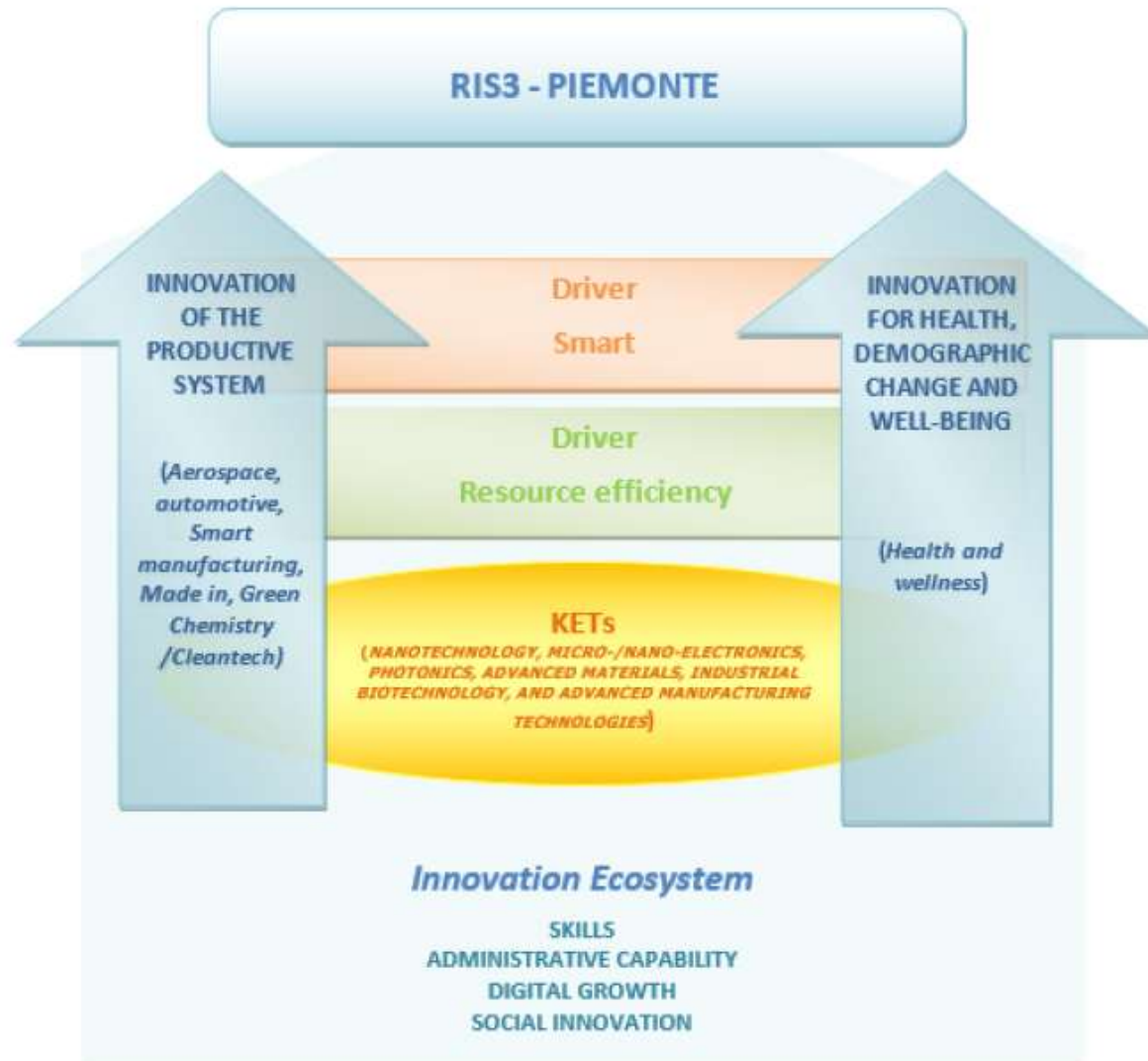
3 BUSINESS INCUBATORS

I3P

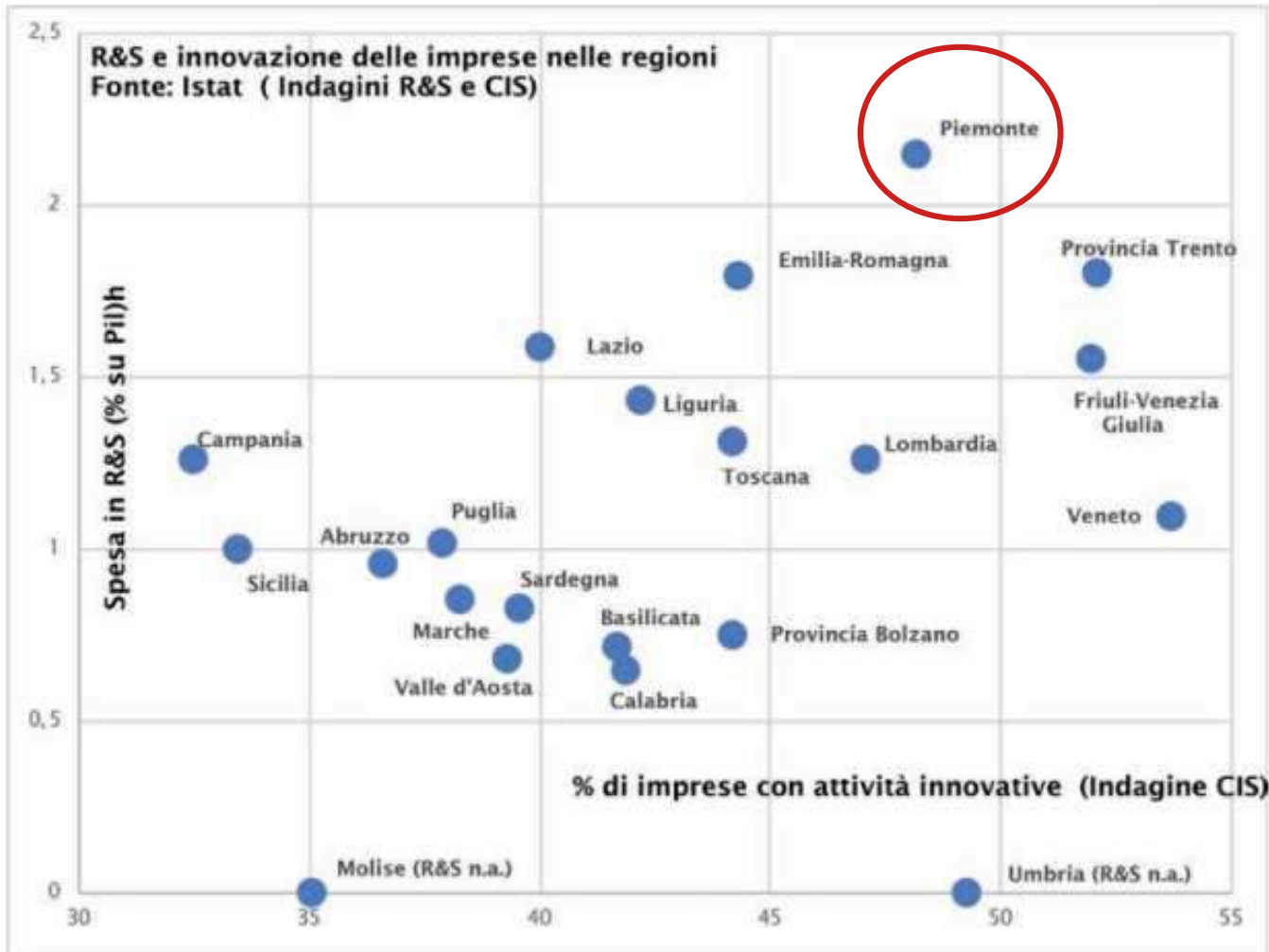
2i3P

Bioincubatore

**SMART SPECIALISATION
STRATEGY - PIEDMONT**



R&D and Innovation of enterprises in the Italian Regions

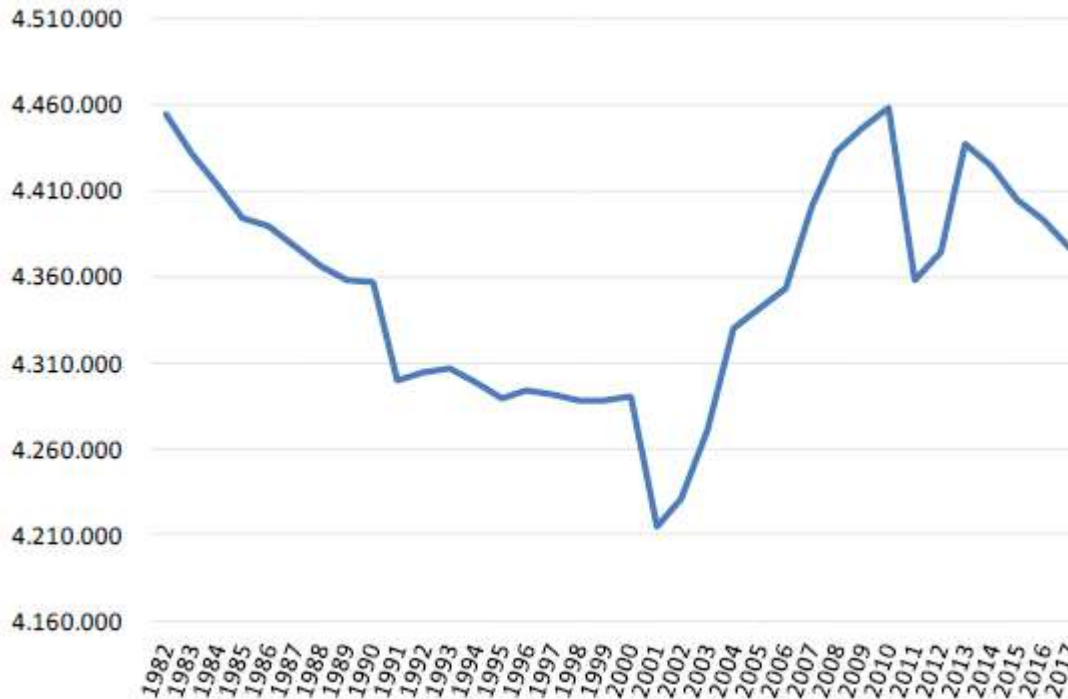


First place in the expenditure (% over GDP) for R&D

This good performance in research is not translated in an increasing of the competitiveness of the territory.

Source: ISTAT – CIS

Population back to decreasing

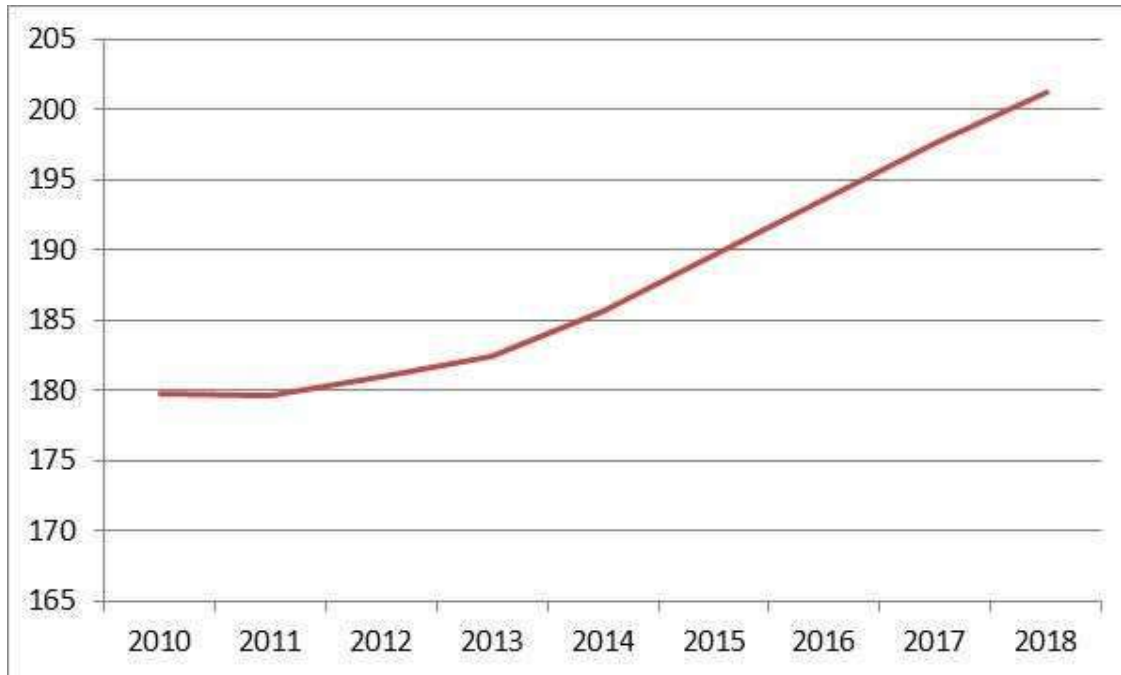


The population is **decreasing** for the fourth consecutive year.

REGIONE	Pop. 2017	Var%. 2007-2017
Piemonte	4.375.865	-0,6%
Lombardia	10.036.258	4,1%
Veneto	4.905.037	1,5%
Emilia Romagna	4.452.629	4,1%

Piedmont is decreasing, while the other central-northern regions are increasing.

Population ageing



Source: IRES Piemonte

Ratio between population over 65 and population under 15 - **aging index** - over 200.

Predominance of the “older” group within the **working age population**: 150 people between 40-64 every 100 people between 15-39

threats to the sustainability of the system

How is the Metropolitan City of Turin acting to implement the regional S3 at a local level?

- contributing to the (top-down) implementation process of RIS3 at the metropolitan level, by taking into account of the RIS3 in the definition and implementation process concerning the Metropolitan Strategic Plan
- positively influence the future regional strategy (bottom-up), improving the interaction among the local ecosystem actors & improving multilevel governance model

Metropolitan City of Turin objectives

Boost the process of birth and growth of innovative start-ups (in particular those linked to regional S3 priorities) in synergy with the ERDF ROP policy instrument.

Improve the dialogue and participation of the **local ecosystem** in this process.

*Action *1.1b.4.1* ERDF ROP 2014-2020 – Piedmont Region

Support the consolidation of innovative and knowledge intensive start-ups and spin-off research initiatives strengthening their capitalization (Action 1.4.1)



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THANK YOU!

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