

## *GREEN CITIES*



\*Lisbon, Green City 2020

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# AYCH Drawing Contest: Future Designers 2020

*Extended deadline until 30<sup>th</sup> of November 2020*

**Atlantic Cities**  
**July 2020**  
**20th Anniversary**

## 2020, Green Cities' year in the Atlantic Arc

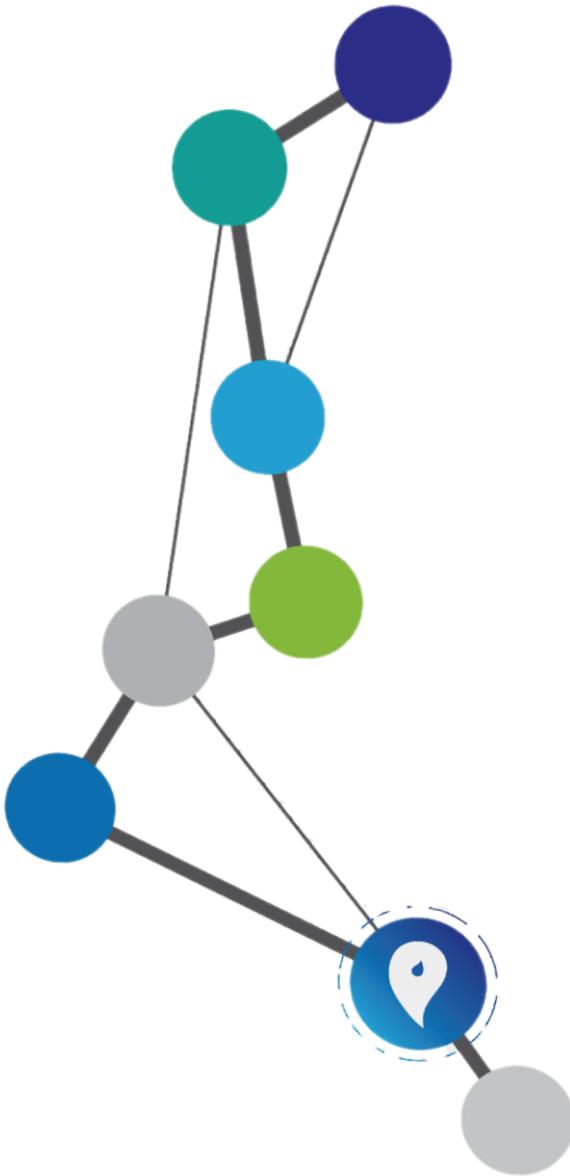
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In December 2019, Ursula Von der Leyen presented the “European Green Deal”, a plan to get a more sustainable Europe and in 2020, two Atlantic Cities are at the forefront of European Green Cities. In Portugal, the capital Lisbon is the [European Green Capital](#), whereas Limerick, in Ireland, has been awarded the title of [European Green Leaf](#). Moreover, the Atlantic Cities network is involved in the [EURE project](#), a pan European initiative dealing with sustainability.

In such context, [Atlantic Youth Creative Hubs-AYCH](#) a project under [Interreg Atlantic Area programme](#), intends to gather this year the idea of **Green Cities** and provide youth insight through their creativity and prototypes creation. For example, the Santo Tirso International Creative Jam (undertaken by AYCH) is dedicated this year to the youth prototyping in the field of nature and the city.

As urbanization and climate change are becoming great challenges for cities, they need to engage to find new solutions for maintaining and improving the quality of life. For example, public green spaces play a key role as well as public transport or buildings with efficient energy.

Therefore, this year our AYCH drawing contest, addressed to involve future designers, will focus on green cities as seen by youth. Teachers, education professionals, as well as parents, legal tutors and/or relatives are encouraged to stimulate the next generation to think about the green dimension of the cities we live in.



### *Who can participate?*

The contest is open to youth aged between 3 to 17 years old living in Atlantic Cities from Portugal, Spain, France, UK and Ireland.

### *Objectives and results:*

- Education: stimulating creativity, raising awareness and talking about sustainable development
- Disseminate the values of AYCH and the EU, knowledge of the countries which make up the Atlantic Arc
- Involve a younger audience in an activity linked to AYCH

### *How to participate?*

The drawing should be sent **digitalized, scanned or photographed** by email to [aychkids2020@gmail.com](mailto:aychkids2020@gmail.com) no later than 30<sup>th</sup> November 2020.

Drawings have to be accompanied by complete author's name and surname, the age and indication of the Atlantic City where the designer is located. It may also identify which a school or summer camp, if this is the case. The subject line for the e-mail should be "**Submission AYCH Drawing Contest 2020**".

*\*Note: Only one (1) drawing per youth will be registered.*

Registration: All participants will receive a confirmation via email to the email address provided.

### *Contest rules:*

Categories:



AYCH drawing contest is split into four age groups:

- Firstly, drawings from 3 to 6 years old.
- Second, drawings from 7 to 9 years old.
- Third, drawings from 10 to 13 years old.
- Fourth, drawings from 14 to 17 years old.

#### Drawing requirements:

- Design style: classic design, collage or comic
- For the first three age categories: drawings must be traditional handmade drawings in paper, cardboard or similar. *“Electronic devices are not allowed”*
- For the 14 to 17 years old age category: both handmade and digital drawing works will be accepted
- Original Size: DIN A4
- Scan/ photo/ drawn format: JPG, JPEG, PDF, PNG
- Scan/ photo/ drawn Size: Maximum 5 MB

**Deadline: Open until 30<sup>th</sup> of November 2020.**

*By entering our competition, you agree to make public your drawings and competition results.*

#### Selection criteria & Prizes:

Drawing will be judged following those two (2) criteria:

- 50% Quality of design
- 50% Originality of design

Prizes:

The first ten per category (all categories):

The first ten (10) of each category will be awarded with the exhibition of their artistic drawings on the occasion of the **Youth Summit** event celebration. This event will be taking place in February 2021 in Brest, France. This is a huge closing event for [Atlantic Youth Creative Hubs - AYCH](#) that will gather in one place our creative Atlantic youth along with education professionals and representatives at EU level for brainstorming sessions of ideas and activities.



First place per category:

- Educational material to continue to work on your design ideas
- Dissemination in Atlantic Cities' social networks
- A certificate

Second and third place per category:

- Dissemination in Atlantic Cities' social networks
- A certificate

For the first place of category 14 to 17 years old:

- The author will be given the opportunity of doing a short interview to speak in more detail about the drawing and own vision for a greener future in the cities. This prize is optional and requires social media publication authorization from the minor's legal tutor. The final format will be a short clip to be disseminated in Atlantic Cities' Youtube account. Due to COVID-19 sanitary situation, the interview will be held online, under supervision of the parents / legal tutors in an agreed day and date by both parties.

Winners: will be announced on 29<sup>th</sup> of January 2021.

\*Note. We will only award one (1) prize per person

Jury:

Transnational Jury: The Jury will be composed by one member from each eligible country to the contest [Portugal, Spain, France, UK and Ireland].

- Institutional Jury: 2 members
- Educational Jury: 3 members

*\*In case of further inquiries, you can also contact us through [aychkids2020@gmail.com](mailto:aychkids2020@gmail.com).*



## ANNEX I

### Working materials:

[European Green capital](#): *“Green Cities fit for life”*



Lisbon has been chosen green capital 2020. But what is it means?

The European Green Capital label rewards cities efforts to face today's environmental challenges such as environment improvement, sustainable economic development and the quality of life in cities.

This competition is based on EU regulations on environment, sustainable development, resource efficiency and urban environment.

[European Green Leaf Award](#): *Towns and Cities, Growing Greener*



The European Green Leaf Award follows the same criteria as the European Green Capital but it is addressed to all towns and cities across Europe with a population of 20,000 and up to 100,000 inhabitants

[A European Green Deal](#) for Europe

The European Green Deal is about improving the well-being of people. Making Europe climate-neutral and protecting our natural habitat will be good for people, planet and economy. No one will be left behind.

## EURE Project



The EURE Project main aim is to improve Effectiveness of Environmental Urban policies to improve Resources Efficiency. To this regard EURE proposes the exchange of experiences as a way to improve the environmental performance management of EU urban spaces including the urban areas with a low

## European Covenant of mayors



The Covenant of Mayors is the world's largest movement for local climate and energy actions. It implies cities and towns involvement aimed at taking climate and energy action to secure a better future.